



## IPGenius Marketing Partnership

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The Think Silicon Marketing Partnership welcomes third party IP to be hosted in the IPGenius engine to provide marketing channels and additional sales leads for IP Designs. Think Silicon hosts quality designs that do not compete with each other to ensure fair marketing promotion.

### **Think Silicon requirement from your IP:**

- Functional and extensively verified
- Easily parameterizable
- Documentation
  - Product Brief
  - User Manual
  - Integration Manual
- Design Flow scripts
  - Simulation and Verification environment scripts
  - Synopsys ASIC synthesis scripts
  - Altera FPGA (if applicable)
  - Xilinx FPGA (if applicable)
- Suggest retail price (if available)

### **Think Silicon will:**

- Host your IP on the IPGenius engine displaying :
  - Your logo
  - Product Brief with Think Silicon sales contact details
  - Configurable parameters and options
- Include your IP in marketing activities and promotions
- Directly contact potential customers and explore opportunities
- Collaborate with you to provide quotes
- Receive commission from actual sales that originate from provided leads

### **At your option Think Silicon may also:**

- provide value-added engineering services
- provide technical documentation services

### **What's Next?**

After we have received and approved your completed Partner Application, we will sign a Marketing Agreement, welcome you to the program, and you can begin immediately benefit from Think Silicon Marketing activities.

If you have any questions or require more specific information on the program and its features, please email [sales@think-silicon.com](mailto:sales@think-silicon.com) and you will be contacted by a Think Silicon representative

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